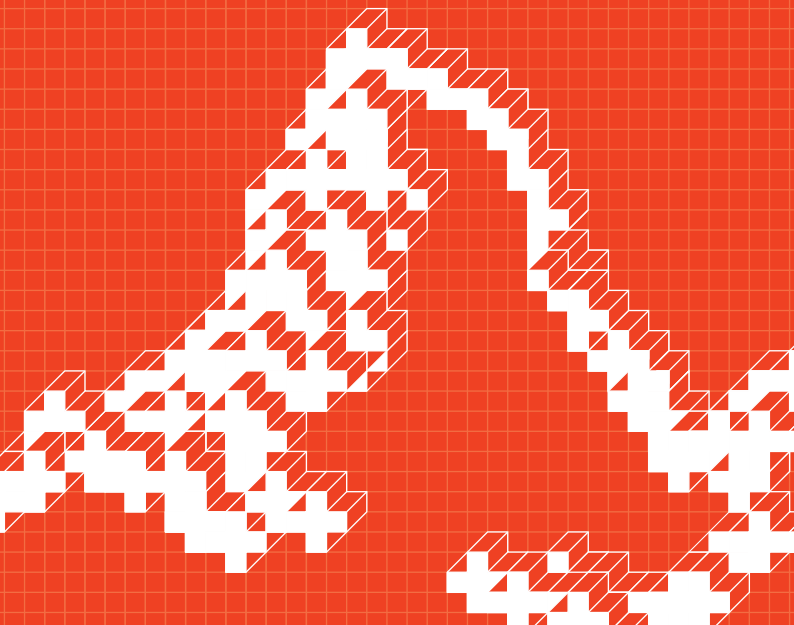


ISMAR 2011
HELLO WORLD!
26-29 OCTOBER
BASEL
SWITZERLAND

THE 10TH IEEE INTERNATIONAL SYMPOSIUM
ON MIXED AND AUGMENTED REALITY.

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ISMAR 2011 invites you to join us in Basel, Switzerland!

Mixed Reality (MR) and Augmented Reality (AR) allow the creation of fascinating new types of user interfaces, and are beginning to show significant impact on industry and society. The field is highly interdisciplinary, bringing together signal processing, computer vision, computer graphics, user interfaces, human factors, wearable computing, mobile computing, computer networks, displays, sensors, to name just some of the most important influences. MR/AR concepts are applicable to a wide range of applications. Since 1998, ISMAR and its forerunner events, IWAR/ISAR and ISMR, have been the premier forums in this vital field.

- Four days of conference
- 500 visitors from America, Asia and Europe
- Two main conference tracks:
Science and Technology + Arts, Media and Humanities

SCIENCE AND TECHNOLOGY combines work in computer vision, computer graphics, user interfaces, wearable computing, mobile computing, displays, and sensors. The growing interest in M&AR applications is creating exciting new challenges for research in all of these areas.

ARTS, MEDIA AND HUMANITIES invites artists, designers, architects, urbanists, and scholars to explore the potential of Mixed and Augmented Reality within their respective fields.

- One full day of Workshops and Tutorials
- Papers and Posters
- Arts Exhibition, Demos, Tracking Contest and more...
- 2000 m² of first class exhibition space at the conference venue

IMPORTANT CONTACTS

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